



Business Summary

Fullerton City, CA
 Fullerton city, CA (0628000)
 Geography: Place

Data for all businesses in area		Fullerton city, CA (06280...			
Total Businesses:		5,979			
Total Employees:		50,483			
Total Residential Population:		133,441			
Employee/Residential Population Ratio:		0.38			
by SIC Codes	Businesses		Employees		
	Number	Percent	Number	Percent	
Agriculture & Mining	79	1.3%	423	0.8%	
Construction	472	7.9%	2,144	4.2%	
Manufacturing	304	5.1%	6,510	12.9%	
Transportation	123	2.1%	1,070	2.1%	
Communication	34	0.6%	68	0.1%	
Utility	12	0.2%	75	0.1%	
Wholesale Trade	353	5.9%	2,746	5.4%	
Retail Trade Summary	1,336	22.3%	10,064	19.9%	
Home Improvement	55	0.9%	729	1.4%	
General Merchandise Stores	34	0.6%	494	1.0%	
Food Stores	135	2.3%	1,141	2.3%	
Auto Dealers, Gas Stations, Auto Aftermarket	154	2.6%	943	1.9%	
Apparel & Accessory Stores	89	1.5%	341	0.7%	
Furniture & Home Furnishings	144	2.4%	551	1.1%	
Eating & Drinking Places	347	5.8%	4,086	8.1%	
Miscellaneous Retail	378	6.3%	1,779	3.5%	
Finance, Insurance, Real Estate Summary	590	9.9%	3,147	6.2%	
Banks, Savings & Lending Institutions	137	2.3%	1,139	2.3%	
Securities Brokers	71	1.2%	151	0.3%	
Insurance Carriers & Agents	108	1.8%	660	1.3%	
Real Estate, Holding, Other Investment Offices	274	4.6%	1,197	2.4%	
Services Summary	2,434	40.7%	22,807	45.2%	
Hotels & Lodging	16	0.3%	283	0.6%	
Automotive Services	229	3.8%	822	1.6%	
Motion Pictures & Amusements	130	2.2%	1,138	2.3%	
Health Services	265	4.4%	5,163	10.2%	
Legal Services	124	2.1%	305	0.6%	
Education Institutions & Libraries	152	2.5%	6,327	12.5%	
Other Services	1,518	25.4%	8,769	17.4%	
Government	66	1.1%	1,364	2.7%	
Other	176	2.9%	65	0.1%	
Totals	5,979	100%	50,483	100%	

Source: Business data provided by Infogroup, Omaha NE Copyright 2010, all rights reserved. Esri forecasts for 2010.

December 06, 2011



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by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	7	0.1%	23	0.0%
Mining	2	0.0%	4	0.0%
Utilities	3	0.1%	45	0.1%
Construction	513	8.6%	2,206	4.4%
Manufacturing	336	5.6%	6,532	12.9%
Wholesale Trade	339	5.7%	2,589	5.1%
Retail Trade	947	15.8%	5,891	11.7%
Motor Vehicle & Parts Dealers	123	2.1%	830	1.6%
Furniture & Home Furnishings Stores	48	0.8%	124	0.2%
Electronics & Appliance Stores	87	1.5%	337	0.7%
Bldg Material & Garden Equipment & Supplies Dealers	54	0.9%	712	1.4%
Food & Beverage Stores	118	2.0%	1,055	2.1%
Health & Personal Care Stores	55	0.9%	383	0.8%
Gasoline Stations	31	0.5%	113	0.2%
Clothing & Clothing Accessories Stores	135	2.3%	506	1.0%
Sport Goods, Hobby, Book, & Music Stores	75	1.3%	458	0.9%
General Merchandise Stores	34	0.6%	494	1.0%
Miscellaneous Store Retailers	159	2.7%	784	1.6%
Nonstore Retailers	28	0.5%	95	0.2%
Transportation & Warehousing	99	1.7%	1,010	2.0%
Information	118	2.0%	547	1.1%
Finance & Insurance	325	5.4%	1,971	3.9%
Central Bank/Credit Intermediation & Related Activities	132	2.2%	1,089	2.2%
Securities, Commodity Contracts & Other Financial Investments & Other Related Activities	84	1.4%	216	0.4%
Insurance Carriers & Related Activities; Funds, Trusts & Other Financial Vehicles	109	1.8%	666	1.3%
Real Estate, Rental & Leasing	312	5.2%	1,397	2.8%
Professional, Scientific & Tech Services	678	11.3%	4,423	8.8%
Legal Services	136	2.3%	317	0.6%
Management of Companies & Enterprises	3	0.1%	13	0.0%
Administrative & Support & Waste Management & Remediation Services	310	5.2%	1,885	3.7%
Educational Services	178	3.0%	6,309	12.5%
Health Care & Social Assistance	344	5.8%	5,975	11.8%
Arts, Entertainment & Recreation	91	1.5%	934	1.9%
Accommodation & Food Services	377	6.3%	4,399	8.7%
Accommodation	16	0.3%	283	0.6%
Food Services & Drinking Places	361	6.0%	4,116	8.2%
Other Services (except Public Administration)	749	12.5%	2,895	5.7%
Automotive Repair & Maintenance	201	3.4%	670	1.3%
Public Administration	66	1.1%	1,364	2.7%
Unclassified Establishments	182	3.0%	71	0.1%
Total	5,979	100%	50,483	100%

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