Focus on

Jullerton



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"Focus on Fullerton" is a publication of the City of Fullerton, 303 W. Commonwealth Ave., Fullerton, CA 92832.

Popular weekly market returns April

The popular weekly outdoor "Fullerton Market" returns April 5, bringing with it the best in farm-fresh produce, arts and crafts,

handmade apparel, live entertainment, and activities for young people

The Market, located in the Downtown Plaza on Wilshire Avenue, between Harbor Boulevard and Pomona Avenue, will be open from 4-8:30 p.m. Thursdays through Oct.25, when it will close for the winter.

Admission is free.

In addition to the produce vendors, the market will feature a different live band each Thursday, as well as a beer garden and a Kids' Korner offering special activities to

keep children happy while their parents shop. In addition, the Plaza's pop jet fountain provides a great cooling-off spot for youngsters who are welcome to wear their swim suits.

The Market will also host a variety of special events, such as the popular "Dog Museum Center.

Applications are available for local farmers. artisans, merchants and community organizations wishing to operate booths in

the Market.

The Market is open to certified farmers, artists and crafters, Fullerton businesses, nonprofit organizations and food vendors.

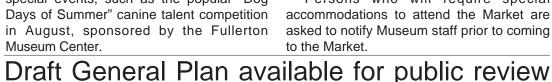
Booth applications and further information may be obtained at the Fullerton Museum Center, 301 N. Pomona Ave., or by calling the Museum at (714) 738-6545.

Applications may also be obtained from 4-8 p.m. on Market days at the information booth.

Parking for the Market may be found in any of the free

downtown lots, or in the parking structures at Wilshire (enter from Harbor); Lemon Street and Chapman Avenue; and in the Transportation Center on Pomona and Santa Fe Avenue.

Persons who will require special accommodations to attend the Market are asked to notify Museum staff prior to coming



The public review draft of the proposed update of the Fullerton General Plan and accompanying Bicycle Master Plan, Climate Action Plan and Environmental Impact Report (EIR) are now available for review and comment.

Copies of all documents may be reviewed in the Community Development Department at Fullerton City Hall, 303 W. Commonwealth Ave., and at the Fullerton Main Library, 353 W. Commonwealth, and the Hunt Branch Library, 201 S. Basque Ave.

The documents may also be accessed through the Community Development section of the City of Fullerton website, www.cityoffullerton.com.

The public review and comment period on

the EIR will end Thursday, April 5.

The City began a comprehensive update to the General Plan, now known as "The Fullerton Plan," in late 2006. The plan was last updated in 1996.

The purpose of The Fullerton Plan is to implement the community's vision for Fullerton's future. Since the beginning of the update process, an emphasis has been to create a community-based plan that will respond to the priorities of the community expressed in The Fullerton Plan, said Heather Allen, planning manager for the city.

The Fullerton Plan is organized into four master elements containing 21 chapters (or sub-elements) based on the priorities

(Continued to pg. 2)

Visit the City's web site: www.cityoffullerton.com

Rain barrels an old but proven way to conserve water, save money

Whether you need water for the lawn, fruits and vegetables or flowers, there are alternative ways to capture and store free water. To reduce your water bill and collect free water, you might want to consider installing one or more rain barrels on your property.

A rain barrel is a storage container system that captures and stores rainwater from your roof, via rain gutters, that would otherwise be lost to runoff and diverted to storm drains and

streams. A typical rain barrel system is composed of a 50gallon drum, vinyl hose, PVC couplings, and a screen grate to keep debris and insects out. Barrel prices may vary because they come in different shapes and sizes to accommodate all types of scenarios.

The benefits of using a rain barrel include:

- an alternative water source how the system works. during drought times.
- No additives in the water; such as chlorine and fluoride.
- Knowing that you are not just helping yourself, but you are also helping out your community and the planet.

After a rain barrel system is installed, you may not see an immediate reduction in the water bill or return on your investment because the system may only be practical in locations where rainwater can be collected in sufficient quantities during the time that is needed.

Applicants sought for Museum trustees

Applications are being sought from citizens interested in filling one of four vacancies on the Board of Trustees of the Fullerton Museum Center.

Because the Board is responsible for raising funds to help finance exhibitions at the award-winning Fullerton Museum Center, applicants with strong financial backgrounds are desired.

In addition to fund-raising, the board provides staff with recommendations regarding exhibits and programming.

The board is a nonprofit group that works in cooperation with the City of Fullerton, and terms are six years. Meetings are held the third Monday of each month at the Museum.

Deadline for returning the applications is 5 p.m. Friday, March 16. Applicants do not have to be Fullerton residents.

Applications may be obtained by calling the Fullerton Museum Center at (714) 738-6545, or by visiting the Museum at 301 N. Pomona Ave., one block east of Harbor Boulevard, in downtown Fullerton.

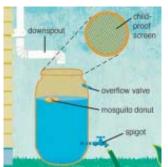
Applications may also be found on the Museum section of the City website at www.cityoffullerton.com or www.ci.fullerton.ca.us.

Museum office hours are 8 a.m. to 4 p.m. Monday through Friday, and noon to 4 p.m. Saturday and Sunday. The Museum is also open from 6-8 p.m. Thursday.

According to the Metropolitan Water District, the average homeowner uses approximately 3,000 gallons of water each time he irrigates his lawn. If a single 50-gallon barrel was installed, it would take 60 barrels worth of captured water and pumping to irrigate the same lawn.

Things to consider about a rain barrel system:

- Initial cost for materials and installation.
- Can only collect as much as your barrel can hold.



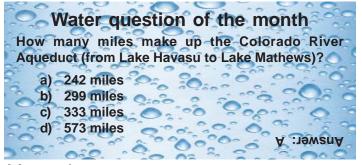
Potential water savings and Photos show (left) a sample rain barrel hookup and (right)

- Takes up physical space on your property.
- If not checked often, could be a breeding ground for mosquitoes and algae.

If rain barrels are not a feasible or a viable option, there are other alternatives that a homeowner can do to lessen the amount of water usage: for example, water the lawn one or two days a week, instead of five days a week; water early

morning or late evening; and initiate a routine inspection of your sprinkler systems for leaks, over-spraying or broken sprinkler heads as repairing them can add to the savings.

For more water saving tips, please visit the Water Engineering section of the City website at http:// www.cityoffullerton.com or call (714) 738-6744.



More about:

Draft General Plan available

(Continued from pg. 1)

contained within "The Fullerton Vision." The master elements - The Fullerton Built Environment, The Fullerton Economy, The Fullerton Community and The Fullerton Natural Environment - contain, goals, policies and actions designed to achieve the goals stated in the community vision. The Fullerton Plan also includes an implementation strategy to ensure accountability to the community vision.

Extensive community outreach efforts were employed in the update process to obtain input from a maximum number of the Fullerton citizenry.

The Planning Commission is scheduled to consider The Fullerton Plan and all accompanying documents at a special meeting April 18.

For more information about the General Plan update, log onto the City website or call Allen at (714) 738-6884.

He has a street, a school and an auditorium in Fullerton named for him, but few people know who he was and why he was accorded these honors.

"He" was Henry Gaylord Wilshire, one of Fullerton's pioneers, and he would go on to create an even greater name for himself when he moved to Los Angeles and developed a 35-acre barley field that would become one of the most famous streets in the world – Wilshire Boulevard.

It is the unknown Wilshire that will be the focus of "Henry Gaylord Wilshire: Millionaire Socialist," a special program to be presented at 7 p.m. Monday, March 12, in the Community Room of the Fullerton Main Library, 353 W. Commonwealth Ave., adjacent to Fullerton City Hall.

Guest speaker Louis Rosen will discuss Wilshire's years in Fullerton and Los Angeles, and will try to answer the question whether Wilshire was really a man of the people or an unethical charlatan and self-promoter.

According to "Fullerton: A Pictorial History" by Bob Ziebell, Wilshire was one of the original investors when brothers George and Edward Amerige established the town site of Fullerton in 1887. "Wilshire constructed, at a cost of about \$8,000, the first business 'block' in downtown Fullerton" at the southeast corner of what is now Harbor Boulevard and Commonwealth Avenue, Ziebell wrote.

In his presentation, Rosen will also show numerous photos of Wilshire through the years, and will be available to autograph copies of his book "Henry Gaylord Wilshire: Millionaire Socialist" following the presentation.

The program is free to the public.

Persons requiring special accommodations are asked to notify the Library staff at (714) 738-6326 prior to March 12.

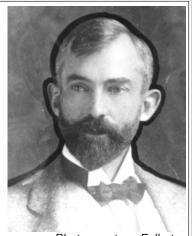


Photo courtesy Fullerton
Public Library

'Mystery man'
Henry Wilshire
focus of Library
program

Home composting class offered

The City of Fullerton is teaming with the Fullerton Arboretum to present a free public workshop on home composting March 24 at the Arboretum.

"Home Composting I" is designed for beginners to composting.

The workshop will begin at 10 a.m. Fullerton Arboretum is located at 1900 Associated Road, on the CSUF campus.

The 90-minute workshop will offer such hands-on demonstrations as composting, mulching and "grasscycling," as well as instructions on what can and cannot be composted, potential problems to be on the alert for, and how to make a home composting bin.

The workshop will be taught by Dr. Bill Roley, director of the Permaculture Institute of Southern California.

The Fullerton Arboretum has been recognized by the U.S. Environmental Protection Agency for its "GreenScapes" activities, including its commitment to providing outstanding composting classes.

The workshop is free to Fullerton residents. In addition, discount vouchers for the purchase of compost bins will be available for Fullerton residents. Limit one per household.

Registration and further information may be obtained by calling the Fullerton Arboretum at (657) 278-3407.

Persons requiring special accommodations to attend the workshop should notify the Arboretum staff when registering.



A day for wearing 'o the green!

The color green will be the order of the day March 16 when the Community SeniorServ lunch program at the Fullerton Community Center hosts a St. Patrick's Day celebration.

Festivities begin at 10 a.m., and will include music to dance to by musician and vocalist Ron Allen. A traditional lunch of corned beef and cabbage, with a special "shamrock" dessert, will be served.

Cost of the lunch is \$3.50 per person for the general public, and a suggested \$2.50 donation per person for people 60 years of age and older. Reservations are not required.

The Fullerton Community Center is temporarily housed at St. Mary's Church, 400 W. Commonwealth Ave., during construction of a new community center.

Further information may be obtained by calling the center at (714) 738-6305.

Persons requiring special accommodations to attend the festivities are asked to notify the center staff prior to March 16.



Engineering counter hours change

Due to staff shortages, the Engineering Department at Fullerton City Hall has changed its public counter hours.

The counter is now open to the public from 7 a.m.-5 p.m. Monday through Thursday, and 7:30 a.m.-4:30 p.m. alternating Fridays (City Hall is closed every other Friday).

Further information about the Engineering Department's new public counter hours may be obtained by calling the department at (714) 738-6845.

New transportation alternatives offered for senior citizens

For senior citizens unable to drive due to illness or physical infirmity such as failing eyesight, finding transportation to the doctor, grocery store or pharmacy can be a major problem.

The Fullerton Parks and Recreation Department has a solution: Sign up for the City's new "Senior Transportation Program!"

There are four separate components to the program: the Taxi Voucher Program, the OCTA Senior 30-day Bus Pass Program, the Nutrition Transportation Program, and the Weekly Shopping Program.

All of the programs are open to Fullerton residents 60 and older.

Under the taxi program, seniors can purchase vouchers for taxi service anywhere daily within the city limits or up to 5 miles beyond the city limits. Passengers must call California Yellow Cab at (855) 362-4756 to arrange rides.

There are two greatly reduced-price voucher books: \$29 value voucher book for \$6, and a \$50 value book for \$10.

Senior 30-day OCTA bus passes are also available for residents 60 and older, and are good for unlimited use on all local routes. Fee for the \$18 value bus pass is \$4.

Voucher books and bus passes may be purchased at City Hall, 303 W. Commonwealth Ave., or at the Fullerton Community Center, which is temporarily located at St. Mary's Church, 400 W.

Commonwealth, Room 8B. Proof of age and residency are required at time of purchase.

The Nutrition Transportation Program provides free transportation to and from the weekly nutrition program and other activities offered at the

Community Center.

The Weekly Shopping Program provides free transportation from the Community Center on Wednesdays.

Further information about the programs may be obtained by calling either Parks and Recreation at (714) 738-6575 or the Senior Center at (714) 738-6305.

Understanding the spring Fullerton Council recall election

With the Orange County Registrar of Voters validation of signatures on petitions that seek the recall of three City Councilmembers, citizens likely will have questions about what comes next in the recall process. The following information may answer some of those questions; if you would like further information, call the City Clerk's Office at (714) 738-6350.

What is a recall?

The State Constitution grants voters the power to remove elected officials from office before the expiration of their terms. The recall process, which is governed by Division 11 of the California Election Code, has been a part of our governmental system since 1911.

Who on the Fullerton City Council is subject to a recall? F. Richard Jones, M.D., Don Bankhead and Pat McKinley.

When do the normal terms for the incumbent expire?

Jones – November 2012; McKinley and Bankhead – November 2014

What was the cost to the City for signature verification?

The cost to the City to verify the signatures for all three petitions was \$9,071.20.

When is the recall election?

By the Elections Code, the election must occur 88-125 days after the City Council calls the election. This is why we will consolidate the special recall election with the June 2012 statewide primary election.

Does the question to recall Councilmembers go on the same ballot as the replacement candidates?

Yes, the recall question will have two parts for each incumbent:
1) a question whether to recall the Councilmember, and 2) a slate of candidates to take that Councilmember's seat, if the recall succeeds.

If I vote against the recall of an incumbent, can I still vote on replacement candidates?

Yes, you can vote against the recall and still select a replacement candidate, should the recall succeed.

Do I have to vote on both parts of the recall question?

No, voters may vote or not vote on any question on the recall ballot they choose.

How are the replacement candidates elected? Is it the candidates with the top three highest vote totals?

No. Candidates must state which seat they want to fill and run only for that seat. The top vote-getter for each seat would win the election for that seat.

What happens if the recall election for any one or all of the incumbents is successful?

If any of the recall races succeed, the incumbent will leave office and the replacement candidate with the highest number of votes will be seated at the meeting at which Council certifies the final election results from the Registrar of Voters. This would likely happen in July.

If Councilmember Jones is recalled, does the candidate who wins that seat need to run again in November to remain in that seat?

Yes, Councilmember Jones' seat will be up for election in November 2012 regardless of who fills the seat in the election.

Who can run to replace the Councilmembers if the recall passes?

Candidates must be registered voters of the city at the time the elections official issues nominations papers. Any citizen of Fullerton who is a U.S. citizen, over age 18, with no felony convictions, can file to run for a specific Councilmember's seat.



Museum Center calendar

Stroller Brigade

10 a.m.- noon Wednesdays, through March 21 This free popular program is especially for toddlers, preschoolers and their grownups. Enjoy docent-led stories, games, puzzles and crafts in the main gallery.

"Citrus: California's Golden Dream"

Open to the public through March 25
This exhibit tells the story of the second California
Gold Rush, the quest for oranges, grapefruits and
lemons, the fruits that dominated the state's economy
from the 1880s through the 1950s. This exhibit features
an array of fruit labels, historical books, maps,
postcards, packing crates and other memorabilia.

"Solid Design: Leo Fender's Telecaster"

Open to the public through June 3
The exhibit showcases the Telecaster, the first commercially successful solid-body electric guitar, an instrument that changed music history. Numerous examples from the early years are on display. There is a noticeable celebrity component in the images and presentation, including Telecasters once owned by celebrities. The exhibit points to players such as George Harrison, Bruce Springsteen, Tom Petty, Roy Buchanan, James Burton, Don Rich and Mike Bloomfield. These musicians - Tele players all -

Family Day

created some of the most potent music imaginable.

noon-4 p.m. March 25 Free with Museum admission

Join us on the last day of the "Citrus: California's Golden Dream" exhibit. The day will include orange-themed arts and crafts, scavenger hunts for prizes, drop-in tours and more.

"Scratching the Surface:

Retro Humor by Constance Esposito"

Open through April 22

Esposito's work, on exhibit in the Museum foyer, is a tongue-in-cheek look into the post-World War II economic boom. These subtle social commentaries are displayed in a complex layered arrangement of etching that is both tedious to create and intricate in form.

Call (714) 738-6545 for more information



Make sure carwash fund-raisers don't pollute!

Clean beaches and healthy creeks, rivers, bays and oceans are important to Fullerton and all of Orange County. However, many common activities can lead to water pollution if you're not careful.

Car wash fund-raisers are a popular means of raising money for worthwhile causes. However, runoff from car washes, if not properly managed, can negatively impact the aquatic environment and degrade local waterways. Follow these guidelines when conducting your fund-raiser to prevent wash water from entering storm drains to flow untreated to the ocean.

How does run-off from car wash fund-raisers harm the environment?

Wash water containing soap and detergent, residues from exhaust fumes, brake pads, gasoline and motor oil washes off cars and flows into nearby storm drains. Collectively, car wash fundraisers can contribute significant amounts of wash



water and pollutants to the storm drain system.

Before beginning your car wash fund-raiser:

- Hold a meeting with all participants to explain procedures that should be followed when conducting these activities.
 - Remove all trash and debris from the car washing area.
- Use only soaps, cleaners or detergents labeled "non-toxic," "phosphate-free," or "biodegradable." The safest products for the environment are vegetable- or citrus-based soaps.
- Select a site where the wash water can soak into grass, gravel, or be diverted to nearby landscaping.
- If you select a site that drains into a street, block off the storm drain with sandbags and divert the wash water to an area where the water can pool and evaporate
- During the day dispose of the wash water down a sanitary sewer drain (with permission from the sewer department).
 - At the end of the day, properly dispose of sandbags.

During the car wash fund-raiser:

- Shake car mats into a trash can or vacuum them. Do not shake dirt from car mats directly onto the ground.
- Use a bucket of soapy water to re-soap rags or sponges rather than adding more soap directly to rags or sponges.
 - Wring sponges and wash rags in buckets, not the ground.
- Conserve water by using a spray nozzle with an automatic shut off. Shut off or kink the hose when not in use.
- Always empty buckets into the sanitary sewer system (e.g. mop sinks, sinks or toilets).

- On-GOING FULLERTON CERTIFIED FARMERS MARKET, 8 a.m.-1:30 p.m. Wednesdays, Independence Park, 801 W. Valencia Drive, east of Euclid Street; (714) 871-5304.
- ON-GOING IZAAK WALTON LEAGUE OF AMERICA, FULLERTON CHAPTER, 7:30 p.m. second Tuesday of month, Izaak Walton Cabin at Hillcrest Park, 1155 N. Lemon St.; (714) 526-7393 or (714) 871-1829.
- ON-GOING FULLERTON BARBERSHOP CHORUS MEETINGS, 6:30-10 p.m. Tuesdays, Fullerton Union High School Music Room, 201 E. Chapman Ave. (building behind Plummer Auditorium); (714) 871-7675.
- On-GOING KIWANIS CLUB OF FULLERTON, 12:10-1:30 p.m. Mondays, Wyndham Hotel, 222 W. Houston Ave.; (714) 255-0925.
- ON-GOING FULLERTON GARDEN CLUB, 9 a.m.-noon, second Tuesday of the month, Pavilion Room, Fullerton Arboretum, 1900 Associated Road, on CSUF campus; (714) 526-6713.
- ON-GOING EBELL CLUB OF FULLERTON, 11 a.m., first Friday of the month, September through June; Ebell Clubhouse, 313 Laguna Road; new members welcome; (714) 526-2414.
- On-GOING FULLERTON SUNRISE ROTARY BREAKFAST MEETINGS, 7:15-8:30 a.m., Thursdays, Meridian Sports Club, 1535 Deerpark Drive; new members welcome; (714) 743-8670.
- MARCH 8 MUCK ROOTS MUSIC BY JESSICA FICHOT, 7:30 p.m., Muckenthaler Cultural Center, 1201 W. Malvern Ave.; (714) 738-6595.
- MARCH 10 FULLERTON RECREATIONAL RIDERS GYMKHANA SHOW, 9 a.m., Fullerton Recreational Arena, 2900 Lakeview Way; registration begins at 8 a.m.; www.fullertonrecriders.com.
- MARCH 15-18 MONSTER TOMATO AND PEPPER SALE, 3-7 p.m. March 15, 9 p.m.-4 p.m. March 16-18, Fullerton Arboretum, 1900 Associated Road, on the CSUF campus; largest annual plant sale in the region that focuses exclusively on tomato and pepper plants; (657) 278-4762.
- MARCH 18 "FOOD-LOVING GUYS RAISING MONEY FOR FIES," 6-9 p.m., Coyote Hills Golf Course, 1440 E. Bastanchury Road; fund-raiser for Fullerton Interfaith Emergency Services; event will feature local amateur chefs cooking up their best recipes; (714) 680-3691.

- MARCH 22 LUNCH WITH THE LEAGUE, 11:30 a.m.-1 p.m., Meridian Club, 1535 Deerpark Drive; guest speaker Pearl Gondrella Mann will talk about preventing identity theft; sponsored by the League of Women Voters of North Orange County; (714) 254-7440.
- MARCH 24 20TH ANNUAL "A DAY OF AUTHORS," 9 a.m.-3 p.m., California State University, Fullerton, Titan Center, 800 N. State College Blvd.; featuring seven awardwinning authors, including T. Jefferson Parker, Denise Hamilton and Stephen Harrigan; sponsor the ALPHA Auxiliary to the Assistance League of Fullerton; proceeds support local charities; (714) 526-5124.
- MARCH 29 NAVAJO STORYTELLING with Geri Keams, 7:30 p.m., Muckenthaler Cultural Center, 1201 W. Malvern Ave.; (714) 738-6595.
- APRIL 1 COUNTDOWN TO EASTER, 12:15-3 p.m., Seeker's Chapel, 1521 E. Orangethorpe Ave., Suite D; featuring an Easter Egg Hunt, free lunch, games, crafts and a children's musical performance; (909) 910-3484.
- APRIL $2-19^{\text{TH}}$ ANNUAL HOBY BRENNER GOLF TOURNAMENT, 9 a.m., Hacienda Golf Course, 718 East Road, La Habra Heights; fund-raiser for the Boys and Girls Club of Fullerton; sponsor Boys and Girls Club of Fullerton; (714) 871-1391.
- APRIL 14-15 GREEN SCENE PLANT AND GARDEN SHOW, 10 a.m., Fullerton Arboretum, 1900 Associated Road, on the CSUF campus; event is the largest outdoor plant sale in the region; sponsor Friends of the Fullerton Arboretum; proceeds go toward supporting Arboretum programs; (657) 278-4762.
- APRIL 15 Newstead Trio in Concert, 3:30 p.m., Sunny Hills High School Performing Arts Center, 1801 Warburton Way; concert is free; sponsor Fullerton Friends of Music; (714) 526-5310.
- APRIL 21 10[™] ANNUAL FACES OF FULLERTON, 10 a.m.-3 p.m., Downtown Plaza, Wilshire Avenue, between Harbor Boulevard and Pomona Avenue; event will feature free inter-generational interactive events, plus free food and entertainment; sponsor the Fullerton Collaborative; (714) 336-6910.
- APRIL 21 LEON OWENS FOUNDATION BINGO NIGHT, 5:30 p.m., Crown Plaza Hotel, 1500 S. Raymond St.; event will feature hors d'oeuvres at 5:30 and bingo at 7; proceeds will go towards college scholarships for graduating high school seniors and all levels of college students; guests must be 18 to participate in the event; (714) 687-5520 or leonowensfoundation.org.

Send Calendar items to Public Information Office, Fullerton City Hall, 303 W. Commonwealth Ave., 92832. Mark them "Attention: Focus on Fullerton." Items may also be emailed to SylviaP@ci.fullerton.ca.us or faxed to (714) 738-6758. Nonprofit groups only. The items will also be placed on the City's cable channel and the City's web site.