Paw Prints

The Official Newsletter of Fullerton Pooch Park

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Five ways to keep your dog healthy

by: Nicolette Craig

As any pet owner knows, the secret to keeping your dog happy is to keep it healthy. Here are five easy steps to ensure that your dog remains, healthy, happy and full of life.

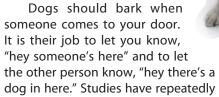
- **1 Exercise:** All dogs need regular exercise. Depending on the type of dog this can be anything from a quick run around the block to two hour long walks. Talk to your vet to find out what they recommend for your dog breed.
- **2 Food:** What you feed your dog and how much they need varies according to the breed of dog. Try to feed them a good quality, complete dog food, whether this is dry or canned or a mixture of the two is entirely down to personal preference. Brands to look out for include IAMS, Eukanuba, Royal Canin and

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Understanding Barking

By Cindy Scott

Dogs naturally chew, dig, poop and bark. These are all extremely normal canine behaviors. It is only when they live with us that they must learn what to chew, where to poop and when to bark. Your dog has many different types of barks. He will bark to get inside/outside, to get your attention, in fear or frustration and of course as an alarm signal.



shown that even the smallest dog is a deterrent to crime. That alarm bark is probably what caused our primitive ancestors to encourage your dog's primitive ancestors to start hanging around in the first place. As wonderful as the alarm bark is, however, your dog does need to obey your command of "quiet" or "shush". It is his job as the subordinate in the pack to let the alpha (you) know there is possible danger but he should stop when directed to do so.

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The next Pooch Park Fund-raiser is:



Sat. Feb. 4th. See Calendar for details.





Pooch Park is open daily from 7 am to 8 pm, except Wednesdays.

As seen in...

O.C. animal group: No bad fundraisers



by: posted by Teri Sforza, Register staff writer

"I think it is vitally important that you inform your

readers that the various SPCA organizations all over the

USA are NOT in any way related or affiliated,"

Please note: this is an except from an online article. The complete article can be found at http://tax dollars.ocregister.com/2011/12/15/o-c-spca-unrelated-to-giant-aspca-volunteer-stresses/144675/

We told you recently that some very famous charities lost millions of dollars on fundraisers, according to a report from the state attorney general.

Those charities said that the AG provided an inaccurate picture: They spent money up front to recruit donors over the long-term, and the AG's one-year snapshot doesn't give the long-term picture.

One of those charities was the American Society for the Prevention of Cruelty to Animals (which is a fine charity by objective measures, getting four out of

\$1.9 million.

measures, getting four out of four stars from Charity Navigator and good ratings from Forbes). a But a commercial fundraiser did a campaign for the ASPCA that had revenues of \$1.58 million, but wound up costing the ASPCA

That made Robin Brooks, a volunteer with the Orange County Society for the Prevention of Cruelty to Animals, sit up straight. Her organization is easily confused with the ASPCA, but she wants people to know that the two are in no way related.

"I think it is vitally important that you inform your readers that the various SPCA organizations all over the USA are NOT in any way related or affiliated," she told us by email. "Each SPCA organization is completely independent and unique. The ASPCA is in fact a New York charity that enables the illusion that they are a country-wide organization. That being said, the Orange County SPCA is supported entirely by local volunteers who are a very committed bunch of people. They have one major fundraising "event" every year called the Walk for the Animals which takes months of volunteer work to prepare. And there are various smaller fundraising and awareness campaigns throughout the year, and all of them are entirely supported by volunteers."

poochpark411@yahoo.com

The OCSPCA is in Huntington Beach but serves all of O.C. and is volunteer-driven. "We are dedicated to keeping animals in their homes by providing financial assistance to low income and senior citizens who are faced with having to choose to euthanize or take their pet to a shelter because they are unable to pay their veterinary bill," president Donna Calkin told us by email. "We also provide thousands of low cost spay/neuter

vouchers which helps to reduce the number of animals that end up in shelters and rescues."

The organization spent \$169,263 last year,

and reported 100 percent of its expenditures going to programs on its latest tax return. That included staff salaries of \$36,021 (21 percent of total expenditures). Like many small nonprofits, it spent more than it took in over the past two years – but had net assets of \$701,528 to cover that.

"Donations to non-profits often do not cover expenses and as in our case the shortfall comes from our investment accounts," Calkin wrote. "These accounts were put in place for the purpose of generating income to help us stay in business to save animals."

Brooks forwarded us the holiday letter sent to the OC SPCA supporters, which you'll find below. "I think you ought to know that the Orange County SPCA does a tremendous amount of good without wasting a penny," Brooks wrote. "Without this group there would be untold suffering among the animals of Orange County. The readers of the OC Register deserve to have clarity on this issue, and that any of them and all of the sponsor companies who have donated to the OC SPCA have had their donations completely invested in the work that OC SPCA does every day."

Note: the rest of this article can be seen at the url listed above.

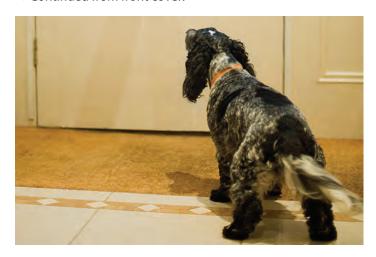






It's up to you to keep Pooch Park safe and clean! Please scoop the poop!

Continued from front cover.



The first step to control your dog's barking is to make sure it is not being unintentionally rewarded. If your dog is outside and you let him in when he barks; he learns barking works. If your dog barks at you and you talk to him or play with him; he learns barking is a good way to get your attention. Be careful not to "comfort" your dog while he is barking by petting and talking soothingly to him. This is essentially telling him, "good dog, thank you for barking." Watch the way you and others respond to your dog when he barks. Do not reward behaviors you do not want repeated.

The second step in controlling barking is to actually teach your dog to bark on cue. If you teach your dog to "speak" on cue you can then teach him the all-important command of, "quiet". To teach your dog to bark on command set up the stimulus that causes that behavior. The doorbell is usually good for this. Ring the bell; your dog barks; say, "good speak" and give him a treat. Repeat this several times until you can fade out the bell and simply say, "speak" to initiate a bark. You can even throw in a hand sign to make it easier for you dog to catch-on to this. Do not reward "speak" unless you ask for it or your dog will train you very quickly. Once your dog knows "speak" you must teach him "quiet". The command "quiet" means stop barking. So, to teach this have your dog "speak" and then place a treat on his nose to distract him. Say "quiet" then praise him and give him the treat when he stops barking. Put your index finger to your mouth as a hand sign to help your dog learn this. Repeat this several times until your dog is consistently exhibiting the desired behavior silence. Teach the correct behavior.

Now that you have effectively taught your dog the "quiet" command, you can enforce it. Use a punishment such as a spray bottle full of water or an empty can with several pennies in it as a consequence for continuing to bark. Say the command first; if your dog is quiet praise him. If your dog continues to bark after you say, "quiet" throw the shaker can near him or spray him with water until he stops. Make the behavior less desirable. If you have a dog that barks all day while he is outside, work on bringing him inside. A dog left alone all day in the backyard can get bored easily and barking away the day is all that he can do.

There are also a lot more things to bark at outside than inside. Squirrels, birds and leaves blowing in the wind are all sure-fire stimulus to get any dog barking. Being separated from his family and home all day may be stress provoking which may also cause barking, whining and other vocalizations.

Owner activated anti-barking devices such as the spray bottle and shaker can are often very successful. In addition there are some devices that can be used when barking occurs in the owner's absence. The ABS collar painlessly emits a spray of citronella each time the dog barks. Most dogs find the smell unpleasant and possibly even dislike the noise. This device is usually sufficient to serve as a consistent deterrent to uncontrollable barking in the owner's absence when used in conjunction with a behavior modification program.

If punishment alone is used, dogs will become "collarwise" very quickly. They will learn they cannot bark with the collar on, but when it is off the barking will return especially if the motivation to bark is strong. Barking is a natural way for your dog to communicate. It is a useful behavior that serves as protection for both dogs and their human families. Barking, however, must be controlled or it can develop into a nuisance for everyone. Discovering what motivates your dog to bark is the key to controlling, appreciating and truly understanding it.



Cindy Scott has been a professional Trainer and Pet Consultant since 1993. She offers group and private classes in Orange County and the surrounding areas. For more information please call (714) 393-0432 or go to my-zen-dog.com.

Continued from front cover.

Baker's Dog food. Ensure that whatever food you use, that your dog always has access to clean water. Wash you pet's food and water bowls with soap and water at least once a week.

- **3 Veterinary care:** Find a vet you can trust and visit them regularly. Ensure your dog is micro-chipped in case it gets lost and keep their boosters up to date.
- **4 Play**: In the wild dogs play with each other to strengthen the social bond. A dog that isn't bored is also less likely to chew furniture and be destructive. Any shop with a decent amount of pet supplies will stock chew toys, balls and tugging toys, get a few and see which your pet prefers as no two dogs are the same.
- **5 Clean and comfortable:** A clean dog is a happy dog. If you have access to the beach, lake or a river, encourage them to swim. Don't be tempted to bath your dog too often as this will dry out their skin. A bath once every two months should be fine with a dog shampoo. Regular brushing is much more important and also helps bonding with your pet. At the end of the day make sure your dog has a clean, dry, adequately sized dog bed to sleep in. **





It's up to you to keep Pooch Park safe and clean! Please scoop the poop!

CALENDAR

FDPF Fund-raisers:

Sat. Jan 14 - Recycling event, 8 am - 1 pm. Is your New Year's resolution to declutter? Then you can start by cleaning out your garage for a great cause. Our Pooch Park volunteers are collecting recyclables to help raise funds for Pooch Park. Bring us your cans, bottles (glass and plastic) and milk jugs for recycling. 100% of the proceeds go to Pooch Park.

Sun. Jan 22 - Hot Java AND Massage Fundraiser, 12am -4 pm. Stop by Pooch Park for a hot cup of coffee, tea, hot cocoa OR a chair massage. Treat yourself to a chair massage and support Pooch park at the same time!

Sat. Feb 4 - Polly's, 8 am - closing - Polly's will donate 20% off your check to FDPF when you bring a flier and present it to your server. The location is 136 N. Raymond Ave. Fullerton 92831. **YOU MUST BRING A FLIER**. Download it at www.FullertonDogParkFoundation.org.

WANTED

- FDPF is in need of a CPA to volunteer their services to help prepare our tax return. Our needs are fairly simple and should take no more than two hours. If you are able to help, please send us an email.
- Volunteer for opening Sunday mornings. we really need someone who can commit to opening Sunday mornings. Please note, if you volunteer for this, you will need a background check and LiveScan fingerprinting through the City of Fullerton because we would provide you with a key to City property.
- Volunteers to help with recycling events. These happen once every 2-3 months and we'll send out requests for help when the time comes.

If you are able to help with any of the above, please send an email to poochpark411@yahoo.com

More events to come! For the most up-to-date events, check the Foundation website or our facebook page.

What's New

So what can you get for the pooch lover in your life? How about some awesome Pooch Park merchandise. Shirt, caps, mugs, pajamas, jewelry, bags. totes, thermos, aprons, clocks, pet shirts, pet bowls, and so much more. A portion of every purchase goes to Pooch Park. Check it out: http://www.cafepress.com/pplogo







You can now support Pooch Park every time you shop at Ralphs or Food4Less. To link your rewards card to Pooch Park, use the link on our foundation website:

www.FullertonDogParkFoundation.org.

Thanks Santa!

Dear Santa,

Thank you for the new tennis balls at Pooch Park. We really appreciate it!

-FDPF-



